

IN THE UNITED STATES PATENT AND TRADEMARKS OFFICE

December 11, 2008

Re: Our File: 56197.3
Invention: METHOD, SYSTEM AND APPARATUS FOR
INTERNET-BASED SALES GENERATION
Application No.: 10/656,115
Filed: September 8, 2003
Country: United States
Inventor: Gabrielle Jeans
Examiner: CUMARASEGARAN, VERN
Art Unit: 3629
Due Date: December 11, 2008

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450
U.S.A.

Dear Sir/Madams:

Agent for Applicant acknowledges receipt of Final Office Action dated September 11, 2008. Agent for the Applicant responds as follows.

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.